

WIN A HOTEL FOR THE WEEKEND

Search commences for one lucky Aussie to enjoy the ultimate hotel takeover

Fancy a hotel where you can wander around like you own the place? Somewhere you can wear your pyjamas from bed to the bar with no funny looks? Wish you had a place to invite your 50 besties for the ultimate sleepover... or your far-flung family members for the best reunion ever?

Leading hotel group, Choice Hotels Asia-Pac, is looking for one lucky traveller to win the ultimate getaway: an entire hotel for the weekend, with up to 50 friends along for the ride.

This once-in-a-lifetime experience is valued at over \$13,000 and entrants can choose from five hotels spanning urban, coastal and regional destinations:

- Hotel Harry, An Ascend Hotel Collection Member, Sydney (NSW)
- Clarion Hotel Townsville (QLD)
- Comfort Inn The International, Apollo Bay (VIC)
- Econo Lodge Mildura (VIC)
- Quality Suites Alexander Inn, Auckland (NZ)

Upon check-in, the lucky winner and up to 50 guests will enjoy exclusive use of their chosen hotel for an entire weekend – with not a single other hotel guest in sight - and receive an \$800 VISA gift card in addition.

Watch the sun set from Apollo Bay on Victoria's stunning Great Ocean Road, grab your hat and head north to Townsville, famous for enjoying 300 sunny days a year, or check into one of Sydney CBD's coolest hotel hotspots for a party like no other. Foodies might choose a hotel takeover in Mildura on the magnificent Murray River and there's even an option to fly the coup for a weekend in Auckland's designer district, Newmarket.

This first-ever initiative is the ultimate choose your own adventure, and Choice Hotels will carefully select a winner with the most compelling story. Entrants simply select their choice of hotel, and share why they deserve to win and who they would invite to enjoy the experience with them. Whether it's a family reunion, an escape with friends, a wedding venue or an end-of-season footy trip, Choice Hotels Asia-Pac is inspiring Aussies to plan an unforgettable weekend.

Choice Hotels Asia-Pac's CEO, Trent Fraser, said "We're thrilled to offer one lucky winner the chance to take over an entire hotel for the weekend – at their choice of destination across Australia and New Zealand. It could be a catch up with the family or big anniversary or milestone, and what better way to enjoy it than an unforgettable weekend away with no accommodation cost and up to 50 guests. Choice Hotels Asia-Pac is committed to providing quality accommodation and memorable travel experiences and our team looks forward to offering the deserving winner a trip that they will remember".

To enter or for further information and conditions, visit www.winahotel.com. Entries will be accepted until 7 April 2019.

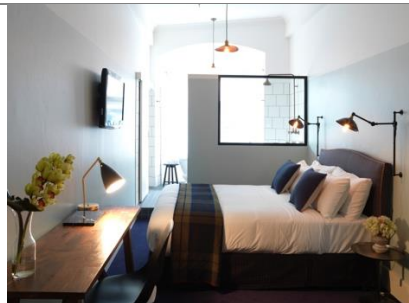
WIN A HOTEL FOR THE WEEKEND: Choose your choice of hotel

For more information or images please contact Cassette PR:

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Hotel Harry, an Ascend Hotel Collection Member, Sydney

Imagine checking into this stylish Sydney CBD hotel with up to 50 friends.

Located the heart of Surry Hills, amongst Sydney's best restaurants and galleries, and not far from Sydney's picturesque beaches, this hotel marries century-old architecture with a speakeasy feel. The heritage listed Hotel Harry was built in 1912 with suites restored to their original splendour and its own bar, open air terrace, lounge and parlour.



Clarion Hotel Townsville (QLD)

Hoping to go somewhere warm all year round where you can leave your winter woollies behind? With the sun always shining in Townsville, guests of this chic and contemporary hotel can enjoy city views, delicious food at the brand new Grand Piano bar restaurant.

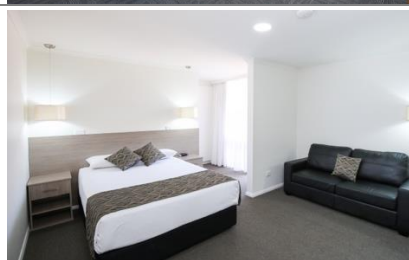
The city centre and beaches are located within walking distance, with lots of fresh produce to discover at the local Cotters Markets.



Comfort Inn The International, Apollo Bay (VIC)

How about a hens and/or bucks party somewhere along Victoria's coastline? Look no further than this idyllic, seaside hotel!

The seasonal outdoor BBQ area and sundeck is the perfect way to kick off an unforgettable weekend with drinks, cheese and nibbles, before wandering into town and discovering the very best of Apollo Bay's seafood.



Econo Lodge Mildura (VIC)

Ideal for the extended family, Econo Lodge Mildura has everything needed for a fun-filled weekend getaway, with an outdoor fenced swimming pool, BBQ, children's swing set, and more.

Watersport enthusiasts and nature lovers can head to the Murray River for some waterskiing, kneeboarding and tubing.



Quality Suites Alexander Inn, Auckland (NZ)

Visit the land of the long, white cloud for a weekend of chardonnay and oysters, in one of Auckland's hippest hotels.

This modern hotel boasts quiet rooms with balconies, sun seats and marble tiled bathrooms, and is located within walking distance to high-end brunch spots, bistros, tapas bars, trendy galleries and bustling fashion boutiques.

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About Choice Hotels

Choice Hotels Asia-Pac has more than 300 hotels across the Asia Pacific region, totalling in excess of 11,000 rooms and making it the region's largest hotel franchise group. Brands underneath the Choice Hotels banner include the Ascend Hotel Collection, Clarion, Quality, Comfort and Econo Lodge. Choice Hotels Asia-Pac is a 100 percent owned subsidiary of Choice Hotels International, a publicly listed (NYSE: CHH) company in the United States with more than 7,000 hotels and 570,000 rooms in more than 35 countries and territories.

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